



MAHATMA GANDHI COLLEGE

മഹാത്മാ ഗാന്ധി കോളേജ്, ഇരിട്ടി (താഴെ 'എ' ഗ്രേഡ്)

(Accredited by NAAC with 'A' Grade)

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Aided College Affiliated to Kannur University, Managed by Iritty Educational Society

Institutional Distinctiveness 2021-22

The guiding motto of Mahatma Gandhi College, Iritty is "Excellence in Learning and Commitment to Society". Ever since its inception in 1995, the college has been devoted to the ardent pursuit of academic activities with the result that the college has carved a niche for itself among the galaxy of institutions affiliated to Kannur University in the sense that the institution is adorned with high pass percentage and admirable number of university ranks for UG and PG programmes. Simultaneously the students are inspired by the second part of the motto that is, "Commitment to Society" which is closely connected with the life and teachings of Mahatma Gandhi who is the father of the nation for whose memory the Iritty Educational Society named the college as a constant reminder of the selfless service that made our nation free from the colonial clutches in 1947.

Iritty Educational Society (IES) is the platform where all the political parties and their leaders having different ideological position come together for the common good of the society, mainly, the formation of an institution for higher learning belonging to the stream of undergraduate programs and post graduate programs. The management and the institution firmly believe that attainment of mere academic excellence is not enough to do justice to the nation at large. The institution and its students should evolve into role models for the entire society by trying to imbibe the spirit of service and impart benevolent and generous acts of social service so that their care and concern for the other in main stream society and the section of less privileged become visible in the form of concrete and positive action of social interventions.

The socially committed and compassionate interventions undertaken by Mahatma Gandhi College include, among other things, programmes such as "Clean Campus and Green Campus", "Snehbhavan Visit", "Hair Donation", "One Rupee for Life Every Day", "Blood Donation", "Distribution of Onam kits", "Construction of Houses for the Homeless" etc.



The student volunteers belonging to NCC and NSS and also other students regularly undertake activities aiming at keeping the campus clean and through planting saplings, every care is taken to see that the campus remains green, though the laterite soil and lack of water in summer season hinder the development of the optimum level of greenery at present.

Student volunteers regularly visit the orphanages and supply food packets to the orphans and the needy which is a gesture of generosity because the students bring the food packets from their own homes for this purpose there by learning a valuable lesson in being and becoming citizens having the concern for the less privileged in our society.

As part of the programme titled "One Rupee for Life Every Day", the students collect one rupee from all students and use the amount for meeting the expenses related to treatment of diseases and also lifesaving urgent measures like dialysis for kidney patients. It has a symbolic value as well as specific significance because the act of collecting the fund and utilizing it for the patients engender the spirit of compassion and kindle the spark of generosity among the upcoming generation which may contribute a lot for the evolution New Man and New Society having values like love, care, compassion and social justice.

Volunteers belonging to NCC and NSS organize Blood Donation Camp every year. The occasion inspires many students to donate their blood which teaches them the lesson of sacrifice and the need for willingness to help others in the society. Needless to say, on occasions like Onam and Christmas, the student volunteers prepare kit consisting of food items and go to the houses of poor people in the locality. Thus, the students come to know about the existence of poverty and the dire need to do something for the marginalized in the society. During times of Covid-19 induced lock down, the students manufactured face masks, sanitizer and also purchased smart phones, TV etc., to distribute among the less privileged people of the region.


"Hair Donation" is a striking instance of social service characterized by selflessness on the part of the donors inspired by the true feelings of empathy and fellowship. Many student volunteers have willingly cut their hair and donated the same to Malabar Cancer Center so that the hair may be used by patients who have undergone repeated treatments of chemotherapy resulting in hair fall making them bald in appearance.



The sudden change may be a shock for many patients and the act of benevolent gesture will definitely help them to elevate their social and personal image which will indirectly contribute to the healing process a great deal. On the part of the donor, it is an act of sacrifice and courage and on the part of the recipient, it is a lifesaving help coming from unknown corners of the society. The patients begin to believe that their lives matter, inspite of the deadly diseases. So easily, they come back to the mainstream society with health and healing.

Thus, through a host of socially committed service activities, the Mahatma Gandhi college fraternity is embarked on a path of distinctiveness. The institution tries to stamp a mark of its unique distinctiveness which contributes a great deal towards personality development among the students as well as doing a lot of services for the wellness of individuals in the society. Thus the college is moving forward by being duty bound to the world of academic activities as well as the avenue of social services. The twin paths of learning and service complement each other and contribute to the institutional distinctiveness.




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